



REGIONAL REPRESENTATIVE – THE POWER TO MAKE A DIFFERENCE

Regional Representatives are an essential part of the CICM. They bring valuable expertise, knowledge, ideas, opinions and passion to help formulate strategy and direction, particularly within their specialisms and regions. Regional Representatives sit on the Institute's Advisory Council, comprising up to 23 members in total, 11 of which cover these regional roles.

In addition to regular contact with the Branch(es) within the regions, Regional Representatives attend Advisory Council meetings and join Regional and Branch Interactive Briefing conference calls (the dates of which will be provided in due course).

To become a Regional Representative, candidates must be fully paid up members (MCICM or FCICM) and attached to a Branch which falls within the region to be represented (please contact governance@cicm.com with any questions). We are currently seeking candidates for the following region:

- **South West** (postcodes allocated: EX, TQ, PL, TR, GL, BS, BA, TA, SN)

This is a voluntary role (reasonable expenses are reimbursed), and the post will be in an acting capacity until the AGM in 2022.

WHAT BEING A REGIONAL REPRESENTATIVE DOES FOR YOU

1. Gives you a say in the future strategy and direction of the Institute
2. Enables you to support members and the wider credit community and be their voice with CICM HQ
3. Expands your network with other credit professionals
4. Gives you access to high-level insight on Institute activity
5. Increases collaboration with other Advisory Council members to further your own development
6. Raises your professional profile

IN RETURN, WHAT YOU WILL DO FOR CICM (this is not an exhaustive list and you will be provided with more specific information should your application be successful)

1. Participate, support and engage in Institute local and national activities.
2. Be an ambassador for the CICM and champion of professional credit management at all times
3. Assist in attracting and retaining new members – share ideas on member recruitment and retention strategies
4. Provide ideas and recommendations for income generation and support activities

5. Be proactive on social media channels – actively promoting and sharing CICM posts, comment and insight
6. Use your professional letters – especially when your name is quoted or published
7. Always seek external feedback on CICM activity, and expect to share your experiences, insight and knowledge for the benefit of the Institute
8. Support requests from CICM including those relating to technical items, member queries, consultations, straw polls and working groups
9. Attend CICM events, including those at branch level, webinars, and larger events as appropriate
10. Be proactive and involved with articles in CM magazine
11. Attend all meetings of the Institute’s Advisory Council (including virtual sessions) and attend in person for the meetings scheduled to take place at HQ.
12. Act as point of contact for, and link between, the Branch committees in your region and HQ, keeping in regular contact with them and representing them on Regional and Branch Interactive Briefing conference calls
13. Act in a manner that enhances the profile and professionalism of the Institute at all times, and maintains its integrity
14. Accept and support decisions reached by the Advisory Council and/or Executive Board of Trustees in a ‘Cabinet-style’ manner recognising that discussion and disagreement should take place within the committees and not in the public domain.

TO APPLY: Tell us why you would like to be a Regional Representative and how you believe you can support the Branch(es) within your chosen region. Please provide your full postal address and confirm that you are eligible to stand.

Send applications for the attention of Sue Chapple, Chief Executive by email to ceo@cicm.com

Closing date: 09:00 on Friday 19 March 2021

By applying, you are giving your consent for your details to be shared with the Institute’s Governance team, Chief Executive and the Executive Board of Trustees.